

# WIGHT IN BLOOM



Patron: Alan Titchmarsh MBE VMH DL

Campaign Advisor: Mike Fitt OBE

## *Key dates*

- ➔ **Deadline to apply for the competition:** 12th June
- ➔ **Judging:** 15th June – 1st July
- ➔ **Shortlisted finalists:** 8th July
- ➔ **Awards Ceremony:** 22nd July



[wightinbloom.org](http://wightinbloom.org)

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#WightinBloom

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# Competition Entry Form. One category per entry form.

Please complete the details below. The 2022 categories are:

- |   |   |
|---|---|
| <b>1 Best Small Front Garden</b><br>(Under 15 sq metres)  | <b>7 Pride of Place Floral Project</b><br>(Community displays, shopping areas, church grounds, includes town and parish councils) |
| <b>2 Best Large Front Garden</b><br>(Over 15 sq metres)   | <b>8 Best Young People Initiative</b><br>(Schools, pre-schools, youth groups, individuals)  |
| <b>3 Best Small Tourist Attraction Garden</b><br>(Free to enter and paid admission attractions are eligible - visitors up to 75,000 pa)                   | <b>9 Best Edible Garden</b><br>(Mix of flowers, vegetables, fruit and herbs)  |
| <b>4 Best Large Tourist Attraction Garden</b><br>(Free to enter and paid admission attractions are eligible - visitors over 75,000 pa)                    | <b>10 Best Container Garden</b><br>(Creative use of tubs, baskets, vertical planting and recycled containers)                     |
| <b>5 Best Small Commercial Garden</b><br>(Public house, restaurant, shop, cafe, business, hotel & all other visitor accommodation. Up to 10 employees)    | <b>11 Best Care Giving Complex Garden</b><br>(Residential home, retirement complex, nursing environment)                          |
| <b>6 Best Large Commercial Garden</b><br>(Public house, restaurant, shop, cafe, business, hotel & all other visitor accommodation. 11 employees and over) | <b>+ Overall 'Best of Year' winner of the Peggy Jarman Trophy</b>   |

This year the judges are assessing using the following criteria, each one contributing 20% of the total score.

- ✓ **OVERALL IMPRESSION** (initial impact etc)
- ✓ **DESIGN / LAYOUT** (use of plants/features/range of plants etc)
- ✓ **HORTICULTURAL PRACTICE** (cultivation & maintenance / quality of plants / layouts etc)
- ✓ **INNOVATION** (creative design, use of form and colour, use of features/furniture/infrastructure etc)
- ✓ **SUSTAINABILITY** (composting, wildlife friendly, recycling, use of natural resources etc)

Categories 3, 4, 5, 6, 7 and 11 accessibility consideration: Judges will be identifying gardens that demonstrate accessibility for all.

**Competition Rules:** The decision of the judges is final. Judging will take place in June and July and the awards on 22nd July. All entries must be received by 5pm 12th June in order to qualify for judging. One category only per entry. Judging is usually by mystery visit, and you will be informed when your entry has been judged.

**Contacting Wight in Bloom:** 2022 Wight in Bloom Coordinator | 07498 214 533 | Email address bloom@visitwight.org | Website wightinbloom.org

## Entry form / Deadline 12th June 2022

Please complete and post to **The Wight in Bloom Coordinator, Visit Isle of Wight, The Guildhall, High Street, Newport PO30 1TY**  
You can also complete the application process online at [wightinbloom.org](http://wightinbloom.org)

I wish to enter category no.	<input type="text"/>	Name	<input type="text"/>
Name of premises (for categories 3-11)	<input type="text"/>		
Tel no.	<input type="text"/>	Full address	<input type="text"/>
<input type="text"/>			
Postcode	<input type="text"/>	Email	<input type="text"/>

Please note: the data you supply on this entry form will not be shared with any third party. We will only use this information to contact you about your entry and the competition this year.

Your data will be stored in compliance with the General Data Protection Regulation. Please read Visit Isle of Wight's privacy notice at <https://visitwightpro.com/2018/01/01/privacy-notice/> - a hard copy is available at [GDPR@visitwight.org](mailto:GDPR@visitwight.org) - by submitting this form you are agreeing to the terms of this privacy notice.

- Photo consent - I opt-in to photos of me being used for Visit Isle of Wight's promotional purposes on their social media channels, websites, e-newsletters and press releases. I agree for my full name and business (if applicable) to be used alongside the photo.
- Future contact consent - I wish to be added to VIOW's database to be contacted about Wight in Bloom after this year which will be via email, post and telephone.

You can opt-out of the above photo consent and future contact consent anytime. Please email [GDPR@visitwight.org](mailto:GDPR@visitwight.org) and add 'Wight in Bloom' within the subject in order for this to be processed.