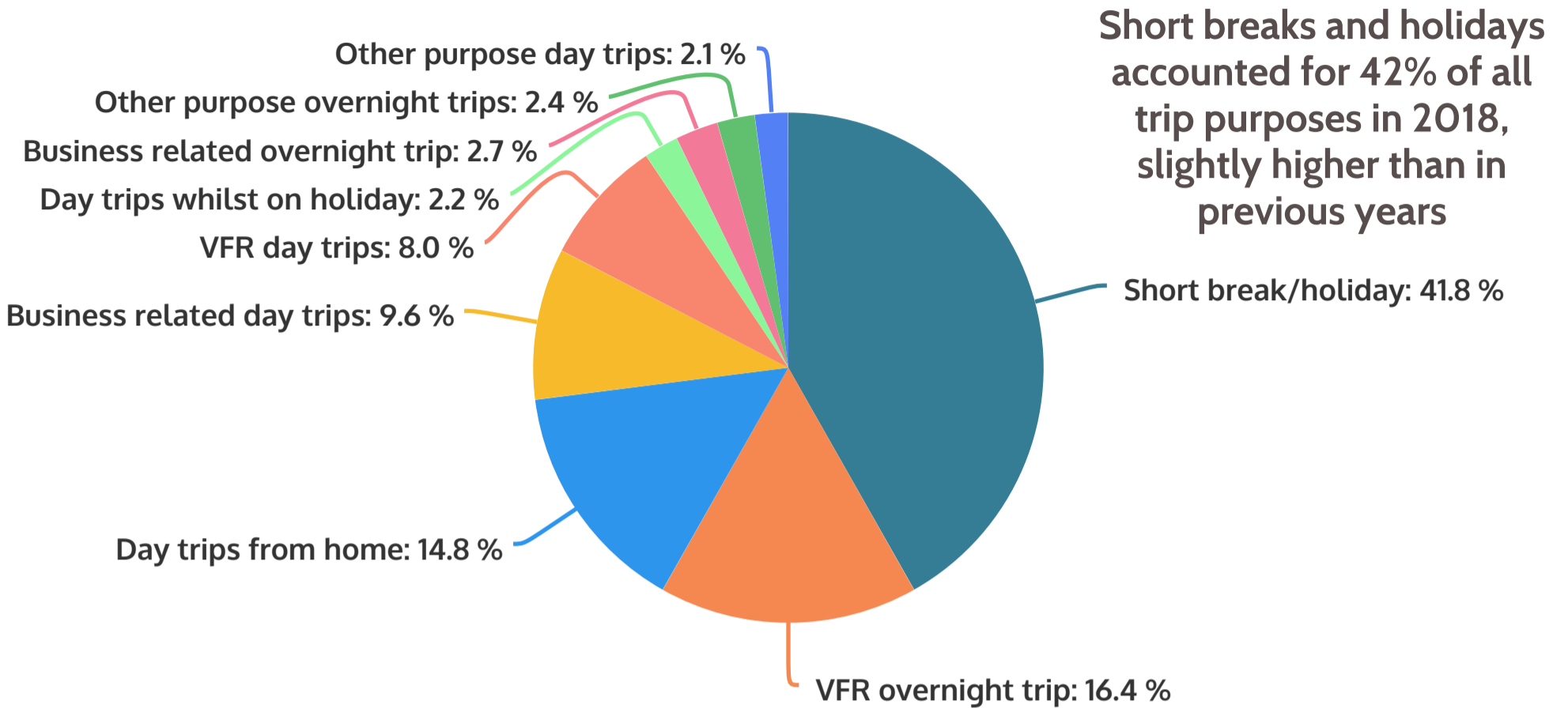


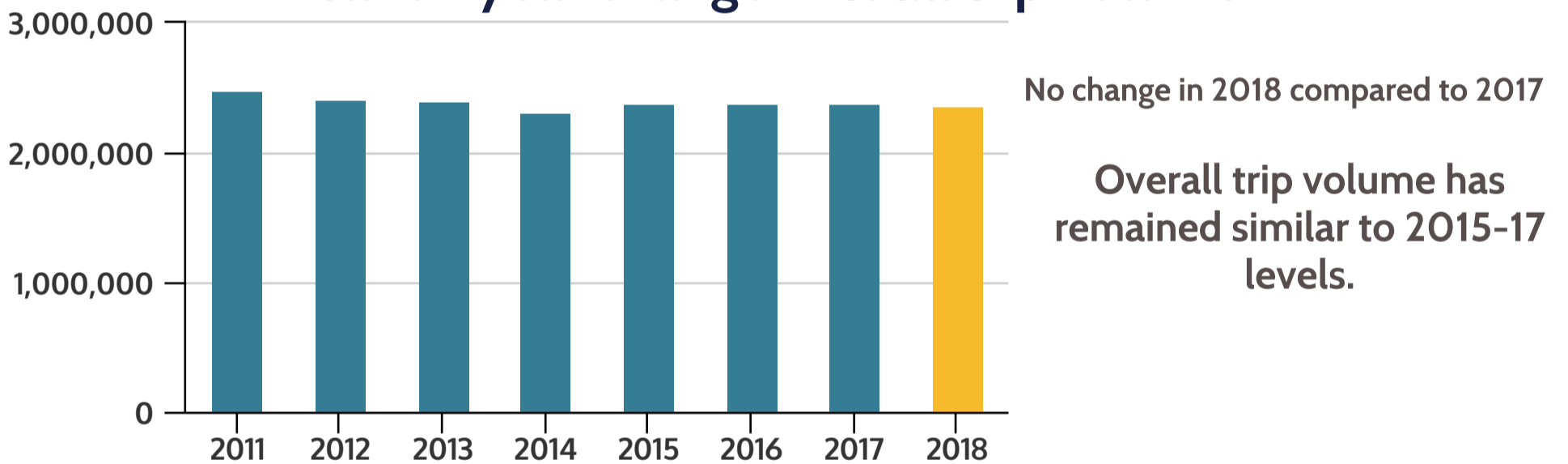
Isle of Wight Visitor Monitor 2018

Calendar year headline results

Proportion of visitor trips by purpose



Year on year change in total trip volume



Year on year change in holiday visits

