

Visit Isle of Wight Advertising Terms & Conditions:

1) Picture & Text Quality

1.1 All pictures and text submitted will be inspected on quality. Visit Isle of Wight Limited reserves the right to reject any substandard material.

1.2 Visit Isle of Wight Limited shall be entitled at their discretion to edit and alter the presentation of any banner advertisement that is submitted. You will be informed of any changes.

2) Payment Terms

2.1 Payment for web advertising must be made by a single transaction. Payment arrangements for advertising of £1,000 or over can be discussed with Visit Isle of Wight.

2.2 For previous advertisers (before the Wight BID was introduced) additional advertising is for one year which commences on the 1st January until the 31st December. Voluntary contributions, if applicable must be made in line with this advertising payment by the 1st January.

2.3 Towards the end of each year we will contact you regarding your web advertising renewal. Should you wish to cancel, Visit Isle of Wight Limited will require notice via email or letter.

2.4 If the advertisement charge is not paid the advertising contract and the provision for this service shall automatically terminate and the advertisement will be removed from the website.

2.5 Payment must be received before advertising is made 'live'.

3) Refunds

Upon receiving confirmation, you will be committed to this service period indicated by Visit Isle of Wight Limited. It is the responsibility of the business to advise Visit Isle of Wight Limited in writing/email if the advertising is no longer required. Should cancellation and removal of this advertisement be required an administration charge of £20 plus VAT will apply. A refund will then be calculated pro-rata and based on any full months remaining.

4) Booking

4.1 Web advertising and other advertising elements will be allocated on a strictly first come, first served basis.

4.2 Bookings will only be considered by Visit Isle of Wight Limited once email/written confirmation has been made.

4.3 Visit Isle of Wight Limited has the right to refuse advertising bookings at their discretion.

4.4 Once payment has been received Visit Isle of Wight Limited aim to make the web advertising 'live' within 7-10 working days. Please note that

this is based on the advertiser providing the relevant detailed information to setup this web advertising.

4.5 A confirmation email will be sent by Visit Isle of Wight Limited to the advertiser once the features are 'live' on the website detailing the valid date of the advertising.

5) Liability

5.1 Full liability for the cost of the entry resides with the business that has sent the confirmation of advertising. At no time can the liability for the entry be passed to a third party. It is not the responsibility of Visit Isle of Wight Limited to recover the cost from a third party.

5.2 Visit Isle of Wight Limited reserves the right to place advertisements in accordance with the design and functionality of the website.

5.3 By sending confirmation of the advertising the business confirms that the destination website URL for their advertisement is the address of a bona fide website owned by the advertiser(s) website agent designer, and that the content on the individual website is accurate.

5.4 Visit Isle of Wight Limited reserves the right to refuse or terminate the advertising contract and remove the advertisement from the website if, in our reasonable opinion, the advertisers conduct, or the content or destination website has (or would) cause offence or has brought, or would bring us, or any other party, into disrepute if we continued to provide the advertisement.

5.5 Visit Isle of Wight Limited reserves the right to, at any time, edit or alter the design, presentation, content and functionality of the website and advertiser pages/banners as necessary and without notice.

5.6 You acknowledge and accept that computer and telecommunications systems are not fault free and may from time to time require periods of downtime (being periods during which the website is not available to consumers) for the purposes of repair, maintenance and upgrading. Accordingly, we do not guarantee uninterrupted availability of the website. You accept that you shall have no claim for breach of contract or otherwise in respect of any such period of unavailability.

6) Privacy

6.1 Advertisers can purchase the advertising bolts and rankings using their card details through the Visit Isle of Wight Limited's on-line store or Visit Isle of Wight Limited can take payment over the telephone or payment can be made via BACS.

6.2 Visit Isle of Wight Limited do not store advertiser's financial details.