

BE A



Experience sustainable transport

TRAVEL AMBASSADOR GREEN STAR SCHEME

Isle of
Wight

POP IN AND SEE US: Visitor Information Centre,
The Guildhall, High Street, Newport,
Isle of Wight PO30 1TY

TALK TO ONE OF OUR TRAVEL AMBASSADORS:
Call (01983) 521555 ext 32

CONSUMER WEBSITE: visitisleofwight.co.uk
INDUSTRY RESOURCES: visitwightpro.com



Hello,

THANK YOU FOR DOING YOUR BIT TO PROMOTE SUSTAINABLE TRAVEL ON THE ISLE OF WIGHT. WE ARE PLEASED TO AWARD YOU WITH A GREEN STAR!

The new **Travel Ambassador Green Star Scheme** is operated by Visit Isle of Wight, the official Tourist Board for the Island. It's for accommodation providers who actively promote the many ways to explore our beautiful Island without the car, such as cycling, walking, bus and train travel.

Your Green Star pack is enclosed and we hope you find it useful. This contains information that you can offer your guests on inspirational days out and things to see and do on the Isle of Wight, using sustainable transport. Our series of information sheets and itineraries will give you hundreds of suggestions that we know your guests will enjoy and remember. You can even find out how to get here from anywhere in the UK, without using the car.

Please display your Green Star window sticker to show visitors your commitment to the scheme. You can also download a Green Star logo and further resources for your marketing from our industry website at visitwightpro.com.

Thanks – you're a star!

Zoe Stroud

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VISIT
ISLE OF WIGHT

