

VERY IMPORTANT INFORMATION

- The Isle of Wight Chamber of Commerce, Tourism & Industry is a not-for-profit social enterprise.
- All profit is reinvested back in to support the tourism industry on the Isle of Wight.
- All Adverts must be paid for in advance. By the end of copy deadline.
- Please ensure your copy is received by the copy deadline.
- To benefit from Chamber Member discount you must remain a member for the life of the publication.
- Please make sure you read the Terms and Conditions set out below.

Official Isle of Wight Tourism Guides Terms and Conditions

These Terms and Conditions are in addition to Isle of Wight Chamber of Commerce Terms and Conditions for the supply of services.

1. Mechanical Data

Winter Pocket Guide

Distribution up to: 150,000
Size: 195 x 110mm portrait

Summer Pocket Guide

Distribution up to: 500,000
Size: 195 x 110mm portrait

Eating Out Guide

Distribution up to: 100,000
Size: 195 x 110mm portrait

Colours: All publications 4 colour process throughout

2. Order of Advertisements

Isle of Wight Chamber of Commerce reserves the right to place advertisements in accordance with the design of the individual Guide. Availability of advertising space in any one section of the Guide is subject to pagination. Isle of Wight Chamber of Commerce reserves the right to close sales in any section when fully subscribed, even if this is prior to the overall closing date.

3. Advertisement Error

In the event of an error in an advertisement being published in the final guide, Isle of Wight Chamber of Commerce will ensure that any error is indicated and corrected on the official website regardless of origin.

4. Chamber of Commerce Membership

If you are a member of the Isle of Wight Chamber of Commerce you will receive a discount (detailed overleaf). You must remain a member for the life of the publication or full rates will be charged. If you are currently not a member of the

Isle of Wight Chamber of Commerce but would like information on joining, please contact our membership team on 01983 520777.

5. Artwork Quality

All artwork needs to be current and a true representation. Artwork submitted to Isle of Wight Chamber of Commerce will be inspected for quality. Isle of Wight Chamber of Commerce reserves the right to reject any substandard in accurate material. For assistance please contact Tracy Hawkes email tracy.hawkes@iwchamber.co.uk

6. Cancellations/late entries

Orders can only be cancelled before the closing date of sales, but Isle of Wight Chamber of Commerce reserves the right to charge a cancellation fee of up to 50% of the advertising space ordered. Cancellations after the closing date of sales will not receive a refund. Cancellations can only be accepted in writing. Isle of Wight Chamber of Commerce reserves the right to place advertisements submitted after the closing date of sales wherever it wishes within the publication.

7. Amendments

Any errors to your supplied artwork not notified to Isle of Wight Chamber of Commerce by the advertiser will be entirely the responsibility of the advertiser. Amendments to your artwork may result in additional costs to the advertiser and a quotation should be obtained from Isle of Wight Chamber of Commerce before proceeding.

8. Distribution

Distribution includes printed and digital material. Distribution of the Guides is subject to many factors and may be

altered or adjusted by The Isle of Wight Chamber of Commerce at their discretion.

9. Liability

Full liability for the cost and sign off of the advertisement resides with the signatory on the booking form. At no time can the liability for the advert be passed to a third party. It is not the responsibility of the Isle of Wight Chamber of Commerce to recover the cost from a third party.

Bookings will only be accepted from the current owners of the business being advertised or their designated/ authorised signatories. In the event of a business changing hands after advertising has been booked, the new owners will not need to re-book but will need to sign all relevant paperwork before we can resume/ commence with the advertisement.

NB: Please ensure you read the full Terms and Conditions for the supply of services which are attached to this paperwork.

Please send your completed form and payment to:

Tourism Department
IW Chamber of Commerce
Mill Court, Furrongs
Newport, Isle of Wight
PO30 2AA

Tel. 01983 520777

Email:
tracy.hawkes@iwchamber.co.uk

If you require any further information or help in completing the enclosed forms, Please ring the office on 01983 520777 and speak to Tracy

Official 2015/2016 Winter Pocket Guide Launches 1st November 2015

Guide Features

Distribution up to 150,000
Advertisements from £315 + VAT
Only Official Pocket guide with all surplus income being reinvested back into tourism on the Isle of Wight
Lowest cost per thousand of any visitor guide
Cheaper rates for Chamber members
Featured on Visitisleofwight.co.uk

Distribution to include

Available on Wightlink, Red Funnel and Hovertravel routes
Multiple Accommodation providers, pubs, cafes, restaurants, supermarkets and shops
Island Visitor Information Points
Selected rail and bus terminals
Posted to all customer enquiries
National Exhibition programme

Booking deadline 1st September 2015

Official 2016 Summer Pocket Guide Launches Easter 2016

Guide Features

Distribution up to 500,000
Advertisements from £539 + VAT
Only Official Pocket guide with all surplus income being reinvested back into tourism on the Isle of Wight
Lowest cost per thousand of any visitor guide
Cheaper rates for Chamber members
Featured on Visitisleofwight.co.uk

Distribution to include

Available on Wightlink, Red Funnel and Hovertravel routes
Multiple Accommodation providers, pubs, cafes, restaurants, supermarkets and shops
Island Visitor Information Points
Selected rail and bus terminals
Posted to all customer enquiries
National Exhibition programme

Booking deadline 23rd January 2016

Official 2016 Eating Out Pocket Guide Launches Easter 2016

Guide Features

Distribution up to 100,000
All year round guide
Only Official guide to Eating Out on the Isle of Wight
Now in its 16th year
Advertisements from as little as £99 + vat
A wide range of local produce and Farmers Market information
Cheaper rates for Chamber members
Featured on Visitisleofwight.co.uk

Booking deadline 13th February 2016

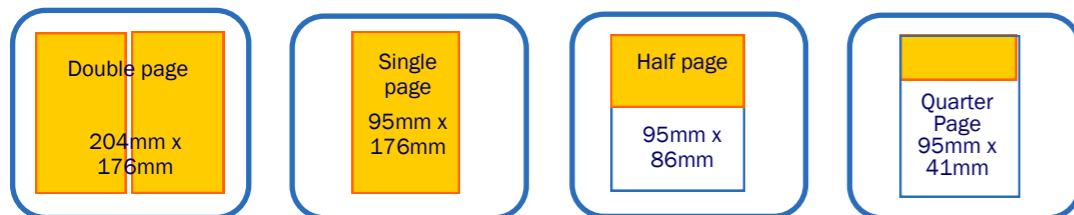
Distribution to include

Multiple Accommodation providers, pubs, cafes, restaurants, supermarkets and shops
Island Visitor Information Points
Selected Island ferry, rail and bus terminals
30,000 Island households
Postal enquiries
Island Visitor Information Points
Posted to all customer enquiries
National Exhibition programme



Advertising Rates, Specification & Booking Form

I would like to book the following space in the 2015/2016 Pocket Guides



Please note: All artwork must be supplied at high resolution as a PDF file.

****To ensure inclusion all Adverts must be paid for in advance****

For office use only

Establishment Name

Guide & Size:

Received by & Date:

Your Contact Details

Contact Name

Address

Telephone:

Mobile:

Email:

Website:

Any other relevant info:

WINTER POCKET GUIDE - Booking Deadline 1st November 2015

Advert size	Normal Rate (ex vat)	Discounted Chamber Member Rate (ex vat)	Please Tick
Double page	£4,440.00	£3,600.00	<input type="checkbox"/>
Single page	£2,255.00	£1,890.00	<input type="checkbox"/>
Half page	£1,150.00	£990.00	<input type="checkbox"/>
Quarter page	£575.00	£513.00	<input type="checkbox"/>

WINTER POCKET GUIDE SECTION

Please tick as required

- Attractions
- Shopping
- Food & Drink
- Accommodation

SUMMER POCKET GUIDE - Booking Deadline Easter 2016

Advert size	Normal Rate (ex vat)	Discounted Chamber Member Rate (ex vat)	Please Tick
Double page	£6,290.00	£5,371.00	<input type="checkbox"/>
Single page	£3,215.00	£2,779.00	<input type="checkbox"/>
Half page	£1,730.00	£1,427.00	<input type="checkbox"/>
Quarter page	£960.00	£804.00	<input type="checkbox"/>

SUMMER POCKET GUIDE SECTION Please tick as required

- Ryde and East Wight
- Newport and Cowes
- Sandown and Shanklin
- Ventnor and South Wight
- West Wight
- Eating Out
- Accommodation
- Travel

EATING OUT POCKET GUIDE - Booking Deadline Easter 2016

Advert size	Normal Rate (ex vat)	Discounted Chamber Member Rate (ex vat)	Please Tick
Double page	£995.00	£945.00	<input type="checkbox"/>
Single page	£680.00	£650.00	<input type="checkbox"/>
Half page	£350.00	£330.00	<input type="checkbox"/>
Quarter page	£195.00	£175.00	<input type="checkbox"/>

EATING OUT POCKET GUIDE SECTION Please tick as required

- Ryde
- East Wight
- Cowes
- Newport
- Sandown
- Shanklin
- Ventnor & South Wight
- West Wight
- Children welcome
- Vegetarian options
- Disabled access inc. toilet
- Car parking
- Garden or outside seating
- Wifi
- Entertainment
- Bookings advisable
- Bookings essential
- Bookings taken
- Waiter/Waitress service
- Home delivery service
- Dogs welcome

<p>Please tick how you would like to pay:</p> <p>Cheque <input type="checkbox"/> Payable to IW Chamber of Commerce</p> <p>Credit / Debit Card <input type="checkbox"/> Please fill in details below</p> <p>Direct Debit <input type="checkbox"/> Please fill in attached form</p> <p>Invoice <input type="checkbox"/> Payable on receipt</p>		<p>Sub Total</p> <hr/> <p>Add VAT @ 20%</p> <hr/> <p>FINAL TOTAL</p>
---	--	---

You must sign below. Failure to do so will result in your advertisement/s not being produced.

I/We agree to the Terms and Conditions set out overleaf and the Full Chamber Terms and Conditions for the supply of services.
 I/We own (or have obtained the owner's permission for use of) any copyright material supplied for the named establishment.
 I/We agree to indemnify Isle of Wight Chamber of Commerce against any action, claim or demand arising out of the use of this material. I/We have retained a copy of the rate card leaflet for my/our records.

Establishment name: _____

Signed: _____ Print Name: _____ Date: _____